



A LITTLE BIT ABOUT ME

I'm a creative designer who can generate artwork, conceptual ideas and design and multimedia solutions, using my varied art background and design skills. I'm as happy creating concepts in a sketch book as I am creating print ready artwork or creating and building a HTML email campaign.



DAVE@MEANINFULLDESIGN.CO.UK



07725 408 248

tBBR AUG 16 - PRESENT

CREATIVE / MULTIMEDIA DESIGNER

- Website design
- Html email campaigns

RLH ADVERTISING JUL 13 - JUL 16

CREATIVE DESIGNER / MULTIMEDIA DESIGNER

- Logo, advertising, brochures, packaging and literature design
- Website, App and HTML email design

SAUDI ARAMCO OCT 12 - JUL 13

CREATIVE DESIGNER / MULTIMEDIA DESIGNER

- Advertising, brochures and literature
- Production and design of ad banners and HTML emails

A2DOMINION OCT 09 - OCT 12

CREATIVE DESIGNER / MULTIMEDIA DESIGNER

- Advertising, brochures and literature for new housing developments
- Production of micro-sites for developments

MEANINFULL DESIGN OCT 08 - PRESENT

FREELANCE CREATIVE / MULTIMEDIA DESIGNER

- Brand identity, interior graphics and printwork for Velosport Cycles
- Artworking for aMuse Magazine
- Brochures, exhibition graphics, multimedia for Solarsoft Software

FORCE FOUR CREATIVE JUN 04 - OCT 08

CREATIVE DESIGNER

- Advert, brochure design and production
- Brand creation and management
- Magazine and newsletter design and production
- Event design and concept, event print work, on-site graphics

SIP INDUSTRIAL PRODUCTS MAY 03 - JUN 04

CREATIVE DESIGNER

- Advert, brochure and catalogue design and production
- Product packaging design for Halfords and B&Q

LEICESTER MERCURY SEPT 99 - MAY 03

JUNIOR DESIGNER / PRE-PRESS MANAGEMENT

- Advert creation for Leicester Mercury publications and newspaper
- Direct mail and flyer design for local businesses



- Internal comms design
- Multimedia design



- Exhibition stand and event design
- Design and development of company website



- Exhibition stand design and production
- Maintenance and development of AOC app and php site



- Maintenance of the A2Dominion website- HTML email campaigns
- Production of A2Dominion New Homes brand and guidelines



- Html email campaign design & build for Camping World
- Logo, design, programme, print and graphics for Garden Events
- Corporate magazine and adverts for PSE (as seen on HIGNFY!)



- Exhibition stand design and graphics
- Internal comms design
- Multimedia design
- Client winning pitches for BP, NHS and DHL



- Direct mail design and production
- Exhibition stand design



- Magazine and publication design
- Outputting / troubleshooting the Leicester Mercury to press



UNIVERSITY OF DERBY 95 - 98

DE MONTFORT UNIVERSITY 94 - 95

EARL SHILTON COMMUNITY COLLEGE 89 - 94

BA(hons) in Graphic Design

Foundation in Art and Design

8 G.C.S.E.s at C+ 4 A-levels inc Art and Design

In my spare time I can usually be found cycling. I take part in cycle racing, time trials and MTB racing. I have ridden from London to Paris and also MTB'd up Snowdon. I try to take part in track days when I can. I enjoy doing DIY and mending my car when it goes wrong! I love driving on road trips through France, the Swiss Alps, the famous Stelvio Pass, Italy and anywhere else that looks interesting and has good roads!

"Dave is one of the best designers we've had and would employ him again without hesitation. He's highly creative, astute and works quickly. He's got that rare talent to be able to extract the key messages of a campaign and turn them into something that not only looks good, but is balanced, eye catching and thought provoking"

VANESSA NEWMAN PHARMEDICARE